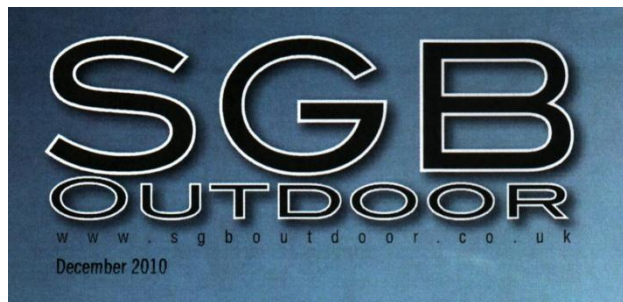


SGB Outdoor

Date: December 2010

Featured Technology:

HHL TECHNOLOGY
ARMOUR+™



New Products

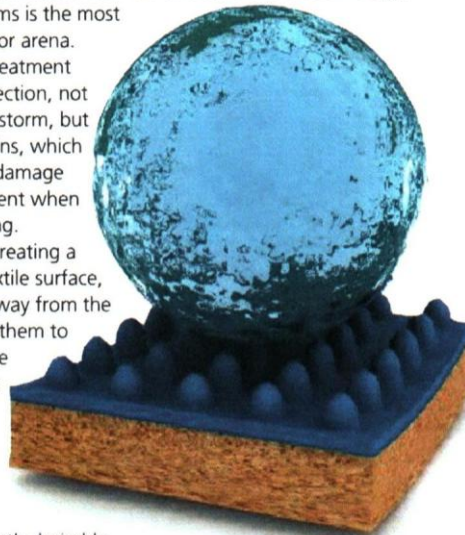
Come **HHL** or high water

HHL Technology has introduced new rain and stain shield technology, Armour+, which it claims is the most advanced in the outdoor arena.

The particle-based treatment ensures optimum protection, not just from an incoming storm, but also from everyday stains, which can cause permanent damage to clothes and equipment when subject to outdoor living.

Armour+ works by creating a 3D structure on the textile surface, which 'holds' liquids away from the textile surface causing them to bead and roll off, in the same way a duck stays dry. The effectiveness of Armour+ will last the lifetime of the article and it can be applied on almost any fibre type, making it both desirable and versatile.

www.hhltechnology.org



Cutting No: 218



About Armour+

Armour+ is a highly advanced rain and stain shield technology that offers unprecedented protection in even the most extreme circumstances. The particle based treatment ensures optimum effectiveness against the most torrential rains and damaging spillages. It can be applied to a broad range of fabrics and will last the lifetime of the garment.

Armour+ is ideally suited for synthetic based fabrics and equipment; especially those that need to endure and perform in extreme weather conditions. Outdoor and active wear, outdoor equipment such as tents, rucksacks, garden furniture, awnings etc would all be enhanced with the application Armour+.

About Us

HHL Technology is an innovative leader in multi-functional fabric technologies. For over a decade, our extensive range of fabric applications have addressed the needs of an ever growing and demanding market and are embraced by some of the world's most recognised brand names in the active wear, outdoor clothing, outdoor equipment, home and commercial textile markets.

Whether you want your textiles protected from odour-causing bacteria, mould, fungi, a torrential rainstorm or biting insects, HHL Technology has the products you need to achieve added value and performance.

All our products use the most advanced technology available. They have been independently tested and are safe to both the environment and the user.

If you manufacture or buy a garment or piece of equipment with an HHL Technology logo, you can be sure that it will be fresher, healthier and more hygienic.

Product Overview

Our comprehensive range of products includes the following:

- PureTex Natural silver anti-microbial
- Armour+ Highly advanced rain and stain shield
- ArmourTex Advanced rain and stain shield
- BioTex Anti-fungal system
- BaseTex Essential fabric softening system
- Hygiene Protection Anti-microbial application
- Health Protection Anti-dust mite and anti-microbial application
- Vital Protection Anti-mosquito insect protection

For further information, please visit www.hhltechnology.org or call +44 (0)20 8275 1100